



## CultureSyndicate.live Press Kit

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### Project Overview

**CultureSyndicate.live** is a cross-platform cultural movement fusing music, anime, fashion, and technology. Our ecosystem includes: - **SuperHub**: A blockchain-powered social app for creators. - **Musa Music Room Vol. 1**: A 40+ song international music drop with a 30-minute anime short. - **Bezail**: A luxury streetwear fashion brand built for divine expression and youth style.

Backed by Memra Media Group and Empire Records, this initiative empowers underrepresented voices while creating scalable, IP-owned experiences for Gen Z and Millennial audiences.

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### Key People

**Musa Zadika Beyom** – Founder, Executive Producer, Visionary

Award-winning songwriter and creative tech entrepreneur. Founder of Memra Media Group and creator of the “We Set the Trends” movement.

*Available for interviews, podcast features, and live panels.*

**Paul Proda** – Marketing Director

Campaign architect behind the global release strategy, sponsorship coordination, and press outreach.

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### Current Projects

#### **Musa Music Room Vol. 1**

- Featuring Wiz Khalifa, Rick Ross, Ty Dolla \$ign, Chris Brown, and global rising artists.
- Includes an original 30-minute anime short + deluxe physical release.
- Available on major streaming platforms and as collectible NFTs.

#### **SuperHub**

- A decentralized creator app launching in phases.
- Combines NFT streaming, AR filters, pay-per-view livestreams, and music sync licensing.
- Beta waitlist now open.

#### **Bezail**

- Capsule collections include luxury activewear, unisex Muslimah-friendly fashion, and anime-inspired collabs.
  - Official merch partner of Musa Music Room.
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## **Media Assets Available**

- High-resolution logos (CultureSyndicate, SuperHub, Bezalil)
- Cover art and promo posters
- Short-form vertical trailers (15–60 seconds)
- Artist bios and interview one-sheets
- AR filter previews and CapCut templates
- Behind-the-scenes photo packs

Download Press Kit: [Insert Google Drive or Dropbox link here]

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## **Contact Us**

For all press, booking, or interview inquiries: - **Email:** [memramediagroup@gmail.com](mailto:memramediagroup@gmail.com)

- **Instagram:** [@culturesyndicate.live](https://www.instagram.com/culturesyndicate.live)

- **Hashtags:** #WeSetTheTrends #MusaMusicRoom #SuperHubApp #Bezailil

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*CultureSyndicate.live – Where Culture Creates the Future.*