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## 🎵 Musa Music Room Vol. 1 – Sponsorship Opportunities

*An innovative fusion of music, fashion, and animation, featuring over 40 original tracks from global artists including Wiz Khalifa, Rick Ross, Ty Dolla \$ign, and Chris Brown.*

### Sponsorship Tiers:

#### 1. Title Sponsor – \$250,000

- **Event Naming Rights:** Your brand name integrated into the event title, e.g., "[Your Brand] Presents: Musa Music Room Vol. 1".
- **Exclusive Branding:** Prominent logo placement across all event materials, merchandise, and digital platforms.
- **Custom Activations:** Opportunity to host exclusive segments or experiences during the event.
- **Media Exposure:** Featured mentions in all press releases, interviews, and promotional content.

#### 2. Platinum Sponsor – \$150,000

- **Branding:** "Presented by [Sponsor]" across all campaign materials.
- **Merchandise:** Logo featured on limited-edition merchandise and in anime film credits.
- **Exclusive Access:** VIP passes to virtual events and artist meet-and-greets.
- **Media Exposure:** Inclusion in all press releases, social media promotions, and other marketing efforts.

#### 3. Gold Sponsor – \$75,000

- **Branding:** Prominent logo placement on event signage and digital platforms.
- **Merchandise:** Logo featured on select merchandise items.

- **Access:** Invitations to virtual events.
- **Media Exposure:** Inclusion in selected press releases and social media mentions.

#### 4. **Silver Sponsor – \$25,000**

- **Branding:** Logo displayed on event website and promotional materials.
- **Access:** Invitations to virtual events.
- **Media Exposure:** Social media mentions.

#### 5. **Bronze Sponsor – \$10,000**

- **Branding:** Logo inclusion on event website.
- **Access:** Invitations to select virtual events.

#### **Projected Reach & ROI:**

- **Audience:** Over 10 million projected global impressions.
- **Engagement:** 250+ influencer activations to amplify campaign reach.
- **Merchandise:** Distribution of 100K+ branded merchandise items.
- **Analytics:** Access to custom analytics dashboard and social campaign tracking.

#### **Contact Information:**

- **Contact Person:** Ashanti Wiggins (Musa Zadika Beyom)